

EN

E-003208/2022

Answer given by Mr Wojciechowski  
on behalf of the European Commission  
(17.11.2022)

1. On 8 June 2021, the European Commission launched an Open Public Consultation (OPC) in order to gather views on policy options for a possible revision of the EU marketing standards for some agricultural products. Based on the results of this OPC<sup>1</sup>, the Commission started a reflection process on the possibility to sell olive oil directly to consumers through dispensers. However, no decision has been taken yet.

2. Stakeholders as well as some Member States across the EU have expressed their opinion in the context of the OPC. While many producing Member States and a majority of the olive oil sector oppose the idea, a majority of consumers and some non-producing Member States would be favourable to retail sales of the kind mentioned above. All arguments will be assessed.

3. Safeguarding olive oil quality is of utmost importance for the Commission. An EU Regulation<sup>2</sup> governs the matter and mandatory conformity checks are carried out annually by control authorities in all Member States on olive oil sold in the EU. Any future proposal will not dilute these priorities.

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<sup>1</sup> Agricultural products – revision of EU marketing standards [https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/12772-Agricultural-products-revision-of-EU-marketing-standards/public-consultation\\_en](https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/12772-Agricultural-products-revision-of-EU-marketing-standards/public-consultation_en)

<sup>2</sup> [https://agriculture.ec.europa.eu/farming/crop-productions-and-plant-based-products/olive-oil\\_en#oliveoillegislation](https://agriculture.ec.europa.eu/farming/crop-productions-and-plant-based-products/olive-oil_en#oliveoillegislation)